



Muhammad Atif Naseer

An SEO Expert with hands-on experience that want to work in a challenging environment to enhance my capabilities, excel and contribute to the best of my abilities in an organization which offers opportunities for growth. I believe I can be an asset for an organization with my management and SEO skills.

Contact

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Email

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Address

House# 98, Street#3, Fazila Colony, Ichra, Lahore.

Education

2018

Bachelors in Information Technology
Lahore Leads University

2014

Intermediate in Computer Science
Central Institute Of Management & Science

Expertise in SEO

- Competitor Analysis
- Keywords Research
- Keywords Mapping
- Keywords Optimization
- On-Page Optimization
- Off-Page Optimization
- Google Tools Integration

Other Skills

- Team Management
- Relationship Building
- Communication Skills

Experience

○ 2022 - 2024

SKY IT Services | Office#1110 Al-Hafeez Heights, Gulberg 2 , Lahore.

Senior SEO Specialist

In SKY IT Services. I am working on the main product of the company. My responsibilities in this company are to manage the SEO & developing strategies of the websites in order to get more traffic on the website in order to increase sales. Also, I am maintaining monthly and week Reporting of that product.

○ 2021 - 2022

iTitans | 8-A Canal Rd, Block A Muslim Town, Lahore.

SEO Lead

In iTitans, I am single handedly handling the SEO of the clients and the product of the company. I am also handling the wordpress development and maintenance of all clients. My responsibilities are; managing SEO operations, Monthly Reporting of Clients, Work on clients, Research & Developments and Implementations of new strategies.

○ 2019 - 2021

Quality Resource Groups | Siddique Centre, Jail Road, Block H Gulberg 2

SEO Team Lead

In Quality Resource Group, I had a team of 8 employee and 80 websites that we are handling. I was managing that team and also work on 2-3 clients by my-self. My responsibilities as a SEO Lead are; managing my team and clients, Monthly Reporting of Clients, Work on my own clients, Research & Developments and Implementations of new strategies.

○ 2017 - 2019

Real Web Idea | Zainab Tower Model Town Link Road
Lahore

SEO Executive

In Real Web Idea, I was doing On-page, Off-page and Technical SEO on 5 different clients. I will also do their the monthly reporting of clients to my team lead.

Languages

Languages

- English
- Urdu

Programming Languages

- HTML
- CSS
- Bootstrap